

# Future of Geneva

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Below is a series of Big Ideas URS developed with the Steering Committee as a starting point for stimulating community conversations on the future of Geneva. Please include your comments and/or add your ideas.

## **Over All Goals**

- Enhance quality of Life
- Strengthen High Value Employment Base

## **Expand A Walkable Community**

- Pleasant Main Street with walkway connectors to community
- Civic to residential to school to sports to related entertainment connectors

## **Become Connection Hub**

- Capitalize upon the captured audience traveling SR 534
- Wine to Lake
- Sandusky to Erie

## **Encourage Controlled Growth**

- Encourage JEDDs
- Business Incubation
- Embrace tourism industry

## **Develop Iconic Green Space**

- Downtown green
- Open field park
- Vineyard

## **Build Upon Heritage**

- Spencerian Festival
- Oldsmobile Heritage
- Antiques & collectables
- Railroads

## **Capitalize upon wetlands**

- Wetland banking
- High quality wetland parks
- Bird watchers/Wing watches

## **Capitalize on Recreation**

- GaREAT (JEDD I Sports Complex)
- Link school facilities

- Countywide trails

## **Enliven Downtown**

- Encourage residential - density and variety of product
- Restaurants/pubs/theater
- Festival Development

## **Make use of Viticulture**

- Get Ohio Wine Growers Assoc. downtown
- Theme the town
- Wine tasting venues downtown